



Maroubra Surf Life Saving Club

IMAGES POLICY

INTRODUCTION

A high level of care needs to be exercised by surf clubs when dealing with the issue of photo images. In particular images of junior members (nippers - children).

This policy is to mitigate the risk that photos of our members is not misused and/or altered for inappropriate purposes.

Surf Clubs also need to be alive to the possibility that photo images bearing the name of the individual and also identifying the club, can lead to the individual being located and contacted by third parties.

We need to be aware of such risks and to take steps, where possible, to minimise those risks.

THIRD PARTY PHOTOGRAPHERS

Maroubra Surf Club Board of Management will need to verify that bona fides of any third party photographer wishing to take photographs of Maroubra Surf Life Saving Members. Even when the bona fides are verified, all third party photographers must complete the enclosed Authority to Photograph form, which vests all of the intellectual property in the photos directly to Maroubra Surf Life Saving Inc.

USE OF IMAGES ON OUR WEBSITE OR NEWSLETTERS

While it is common practice for clubs to use images of participating members on the club's website and in newsletters the Maroubra SLSC Board of Management will approve the selection of images prior to publication.

Maroubra SLSC will only use images of children when so authorised by the children's parent to guardian. The authority form must be completed by all members as part of registration/renewal.

GENERAL CAUTION ON PERSONAL INFORMATION

We need to be conscious of the possibility of the misuse of personal information such as phone numbers, addresses or names published. Especially when such information can be cross referenced to photo images naming those appearing.

Maroubra SLSC will ensure that only the contact details for club officials are displayed on our published material and will only publish full names with consent.

Published photo images on our website will be saved in a manner to minimise the possibility of images on the website being copied and misused inappropriately.

Under no circumstances will any photographer access to a child for personal or unsupervised photo sessions.

Where the club is aware of upcoming exposure by the Club to newspaper or television exposure, a general caution should be issued to parents, notifying them of the media exposure and giving them the opportunity to make enquiries or objections.



AUTHORITY TO PUBLISH IMAGES

Maroubra Surf Life Saving Club would like to use photographs of you or your child in its communication activities and material for the purpose of promoting the Club and surf lifesaving.

The Club will take all reasonable care in using photographs that are appropriate and in context.

The use of your child's photograph may include, but is not limited to, reproduction in; electronic and printed promotional material, the Club's website and media promotion activity.

By signing this form you agree to the following:

1. Maroubra Surf Life Saving Club is able to use your child's image as many times as it requires, for the purpose of promoting the Club and surf lifesaving.
2. Your child's image may be reproduced and may be altered, distorted or blurred for design purposes.
3. You do not need to be consulted each time your child's image appears.

Your agreement to permit the use of such photographs is greatly appreciated.

If you have any queries or concerns relating to the use of your child's image for the Club's promotional material, please contact the President of the Club.

Permission Granted

I approve that my child or ward's image can be included in images compiled by the Club for a period of three (3) years from the date of this permission form. I approve this on the understanding that the Club use the image only for general promotion of the Club and surf lifesaving. I acknowledge that such images may be reproduced in electronically or printed promotional material and that they can be used for media promotion purposes. I understand that I do not need to be consulted about the context in which the photograph appears.

I confirm that I have read this form and understand its terms.

I am over the age of 18 years.

Child's Name:

Child's Age:

Parent/Guardian's signature:

Parent/Guardian's name:

Phone contact details:

Date: